The Only ChatGPT Prompt You'll Ever Need for Endless Article Ideas

Copy and paste

Running out of article ideas happens to everyone. If you ask ChatGPT for help, you might get a generic list. That usually means

your prompt is too basic. I found a simple prompt that actually gets you excited to write.

What makes this prompt different is how easy it is. Just add your topic and press enter.

The Prompt (Copy This Entire Thing)

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You are an expert Medium content strategist with 10+ years of experience
crafting viral, high-engagement article titles. You understand Medium's
algorithm, reader psychology, and what drives both clicks and reader
satisfaction.

TASK:
Generate 20 compelling Medium article titles on the following topic:
[INSERT YOUR SPECIFIC TOPIC/NICHE HERE]

TARGET AUDIENCE:
Medium readers who are:
- Seeking actionable, immediately applicable insights
- Value depth over clickbait
- Looking for personal growth and fresh perspectives
- Willing to invest 5-10 minutes reading quality content
- Appreciate authenticity and vulnerability

CORE TITLE PRINCIPLES (Prioritize in this order):
1. **Clarity First**: Reader should immediately understand the value
proposition
2. **Emotional Hook**: Connect with reader's aspirations, pain points, or
curiosity
3. **Credibility**: Avoid hyperbole or promises that feel unrealistic
4. **Specificity**: Use concrete numbers, timeframes, or specific outcomes
when possible

TITLE REQUIREMENTS:

**Length:** 50-90 characters (optimal for Medium discoverability and
social sharing)

**Each title must incorporate 2-3 of these elements:**
-  Practical value (actionable takeaways)
-  Emotional resonance (transformation, relatable struggles, personal
stakes)
-  Curiosity gap (counterintuitive insights, unexpected results)
-  Social proof (personal experience, expert validation)
-  Timeliness (current trends, emerging issues)
-  Fresh angle (challenge conventional wisdom, underrepresented
perspective)
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**Avoid:**
- Overused phrases ("This ONE trick," "You won't believe")
- Vague promises ("Everything you need to know")
- Excessive punctuation or ALL CAPS
- Generic listicles without a specific angle

FORMAT DISTRIBUTION (exactly 5 of each):
1. **How-to/Tutorial** (5 titles): Actionable guides with clear outcomes
2. **Listicles** (5 titles): Numbered lists (3-10 items work best) with
specific focus
3. **Personal Narrative** (5 titles): Story-driven, transformation-focused
4. **Contrarian/Thought-Provoking** (5 titles): Challenge assumptions,
offer unexpected perspectives

OUTPUT FORMAT:
For each title:
- Number it (1-20)
- Provide the title in quotes
- Add format tag: [How-to], [Listicle], [Narrative], or [Contrarian]
- Include a brief rationale (one sentence explaining the hook)

Example structure:
1. "Title Goes Here" [Format] | Hook: Brief explanation of why this title
works

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Ensure titles feel authentic, avoid manipulation, and deliver genuine
value to readers.
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How to Use It (Step by Step)

Step 1: *Copy the entire prompt above (yes, all of it)*

Step 2: *Open ChatGPT .*

Step 3: *Find this part:* [INSERT YOUR SPECIFIC TOPIC/NICHE
HERE] *and replace it with your actual topic.*

Step 4: *Press enter and see what ideas come up.*

Step 5: *Pick your favorites, tweak them slightly to match your voice, and you've got a content calendar for weeks.*

I genuinely hope this prompt saves you as much time and frustration as it's saved me. There's something freeing about never staring at a blank page, wondering "*what should I write about*?".Remember, the hardest part of writing is often just getting started. With this prompt, you'll never have to face a blank page again. Let your creativity flow and watch your content calendar fill up with possibilities.